Viola Perlich

Memorial services for Viola E. Perlich were held Thursday (Nov. 10, 1988) at Siskiyou Chapel. The Rev. Robert L. Larson of the Ascension Lutheran Church officiated. Private

inurnment was in the Siskiyou Memorial Park Mausoleum.

Mrs. Perlich, 75, of Medford, died Sunday (Nov. 6, 1988) at her home. She was born Viola Gebauer on Feb. 25, 1913, in Maple Grove Township, Minn., to a pioneer Minnesota family. She graduated from the University of Minnesota with a degree in music and art, and for some years was an organist in the Minneapolis area. She was a member of the Sigma Alpha Iota, a music sorority. On Aug. 21, 1939, in Minneapolis, she married Robert W. Perlich, who survives. She came to Medford in 1978 and became a member of the Chapter EQ of the P.E.O. Sisterhood, the American Association of University Women, the Knife and Fork Club and the Rogue Valley Country Club.



MT names Hutchinson editor of 'Prime Times'

Prime Times, a magazine "for your best years," will become part of the Mail Tribune beginning Monday, Sept. 26.

The publication, which will emphasize news for readers over 50 but have general interest as well, will appear every other Monday throughout the year. It will alternate with Young American, a magazine for youth.



Hutchinson

Peggyann Hutchinson, for the past two years business editor of the Mail Tribune, will leave those duties to assume editorship of Prime Times. Paul Macomber, formerly a copy editor, has been named MT business

Prime Times will run in tabloid format and be inserted in the regular Monday edition. It will be a blend of local, syndicated and wire service news and feature stories and photos.

A highlight of the magazine will be an in-depth local profile on a person of interest to readers. For the debut of Prime Times next Monday, Hutchinson has prepared a feature story on Granvil Brittsan, a retired Talent grocer who developed the first lowincome housing project in Oregon.

Some columns already in the Mail Tribune will become part of Prime Times, and some new syndicated material will be offered as well.

Maturity News Service will provide stories and photos on various topics, including travel, entertainment, business, politics and health.

Among other syndicated material will be Associated Press writer Harry Rosenthal's "Over 50" column on topics from Medicare and Social Security to dealing with stress, and Los Angeles Times writer Peter Greenberg's "The Savvy Traveler," featuring hints for better trips.

Among columns that already appear in the Mail Tribune will be Potpourri by Olive Starcher, Sylvia Porter, Senior Forum, and Oregon for the Curious.

Locally prepared listings will include Senior Activities, Health Clinics, Volunteers and Senior Dining Directory, among others.

Hutchinson was hired by the Mail Tribune in June 1956 as the newspaper's first swing reporter, covering a different beat each day, and as church news editor. She later became assistant city editor and was on the copy desk before being named business editor in 1986.

For five years during the early 1970s she wrote a number of articles on drunk driving, keeping extensive records of all arrests in the county. She has received national awards for her writing on religion and drunk driving. In 1970 she received the Emmy Award from Oregon Press Women, its top award.

Hutchinson is a past president of Oregon Press Women and has served on the board of the National Federation of Press Women for 15 years, the past five as budget director.

She is a member of the National Newspaper Association and the Presbyterian Publications Committee. For eight years she was a trustee of the Rogue Valley Manor. Hutchinson also is active in American Association of University Women, heading its international relations group.

Hutchinson attended Stephens College, in Columbia, Mo., graduated from the University of New Mexico, and did graduate work at the University of Denver. She was a radio copywriter in Albuquerque, N.M., before serving four years in the Navy.